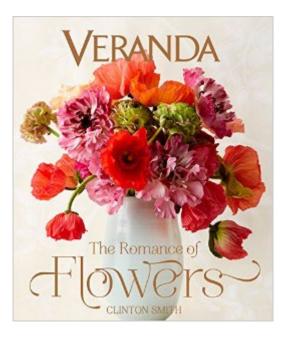
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Veranda The Romance Of Flowers





Synopsis

Bring the outdoors in! Beautiful floral arrangements have long been a hallmark of Veranda, and this lavish and luxurious collection offers a stunning presentation of the most exquisite flowers ever featured in the magazine. These unique designsâ "created by some of the world's leading floral artists as well as by homeowners with a flair for creativityâ "embody the Veranda readerâ [™]s passion for gracious living. From charming bedside bouquets to showstopping centerpieces, from a simple arrangement of yellow roses in a glass vase to a free-form mix of succulents sprinkled atop a dining room table, these designs will appeal to anyone with an appreciation of color, artistry, and imagination.Foreword by Aerin Lauder.

Book Information

Hardcover: 288 pages Publisher: Hearst (October 6, 2015) Language: English ISBN-10: 1618371797 ISBN-13: 978-1618371799 Product Dimensions: 10.3 x 1.3 x 12.1 inches Shipping Weight: 4.9 pounds Average Customer Review: 4.8 out of 5 stars Â See all reviews (26 customer reviews) Best Sellers Rank: #102,545 in Books (See Top 100 in Books) #9 in Books > Crafts, Hobbies & Home > Gardening & Landscape Design > Garden Furnishings #23 in Books > Crafts, Hobbies & Home > Crafts & Hobbies > Flower Arranging & Crafts > Flower Arranging #70 in Books > Crafts, Hobbies & Home > Gardening & Landscape Design > Flowers

Customer Reviews

I was anxiously anticipating the arrival of this book, but was sadly disappointed after delving into it. While the quality of photography is stunning the content falls flat. The floral compositions were extremely lackluster and what was equally disappointing is that the rooms and homes chosen to shoot the photos in were not up to par with Veranda's superb magazine shoots. It's sad to say that it appears that the styling for each shoot was done in a hurry without careful thought as to floral design and atmosphere. While it is lovely to see and appreciate each flower for its own beauty, I just expected a superb book considering its source and the discerning demographic that makes up Veranda's readership. I enjoyed studying art history in college, especially the lavishly painted still-lifeâ [™]s of flowers â " everything from Breughel to Oâ [™]Keefe, I love them all. Veranda's The Romance of Flowers raises photography to the level of the great masters. Each full-page painterly photo and double-spread panorama show the absolute heights of artful, still-life photography, and the wide variety of flower arranging as well. Itâ [™]s a brilliant coffee table book, in the very best sense. Itâ [™]s all so incredibly beautiful, lâ [™]ve never seen anything quite like it before, just one jaw-dropping photo after another.There is a limited amount of text, portrayed in large and lovely typefaces â " some quotations related to flowers, some inspirational keywords, some discussions of floral arranging, and so forth â " which is engaging and well-written on its own, but primarily acts as a complement to the lavish photography. The book itself is very well-bound, with about 300 thick and large, semi-gloss pages (10.5â x 12.5â). It is a masterwork in its own right, and a beautiful addition to my library and, yes, the new, gorgeous focus of my coffee table.

This compilation of exquisite florals, is a visual delight from beginning to end. Each photograph would make a Dutch painter jealous in it's composition and capture. A masterpiece!Anthony Romeo AiardoArtist, Muralist, Designer

Big, beautiful, bloomin' book!.... Along with inspiring quotes. The photos are a variety of super close-ups to wide shots of pretty rooms and everything in between. This is the kind of book you can take a break, relax and look at pretty photos to get you inspired to decorate and arrange your own.

This is a gorgeous book that is full of inspiration for extraordinary flower arrangements. I have purchased all the other Veranda large design books and was always disappointed with the quality of the printing. This book's quality, however, is superb and every page is gorgeous. I especially like that the arrangements include so many natural elements as well and don't seem overly engineered. It will make you so happy to turn each page.

Have purchased 4 if these already and need more. It's a superb gift. For years, I cut out the Veranda's pictures of flower arrangements. Now I have many all compiled in a magnificent book that talks of color and arrangements and people who created the love of flowers and arranging them. If I had to pick between the colors or the flowers, I'd have a difficult time. This book is a gift to all who open it's cover.

Well written with beautiful photography. Clintâ [™]s Texas roots have bloomed into the perfect â œcurl up by the fireplaceâ • or â œsit on the deckâ • bookâ |with your beverage of choice.

This is a beautiful book, I bought it for my mom, who is a florist and she loved it. Large book, thick paper and very nice cover.

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